

The Total Economic Impact™ Of Flexe Logistics Programs

Through 4 customer interviews and data aggregation, Forrester concluded that Flexe Logistics Programs have the following three-year financial impact.



ROI
119%



BENEFITS PV
\$127M



NPV
\$69M



PAYBACK
< 6 months



“About a year after engaging with Flexe, we saw a 15% drop in cart abandonment and a 20% increase in eCommerce sales. We wholly attribute this to our delivery speed dropping to less than 3 days anywhere in the country. Our new hubs have greatly contributed to this improvement.”

— VP of global fulfillment,
retail



Composite Organization

CHALLENGES before Flexe

Inability to meet consumer demands

High upfront capital expenditures and long lead times

Limited space for expansion

High costs and complexity from multiple vendors and warehouse management systems (WMS)

\$95.6 M

BENEFITS with Flexe

\$9.8 M

Reduced cost due to consolidated warehouse contracts

\$9.5 M

Reduced warehousing cost

\$6.4 M

Reduced final-mile transportation cost

\$5.1 M

Reduced cost of warehouse capacity

Increased e-commerce income



Read the report

This document is an abridged version of a case study commissioned by Flexe titled: The Total Economic Impact Of Flexe Logistics Programs, October 2021.

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